



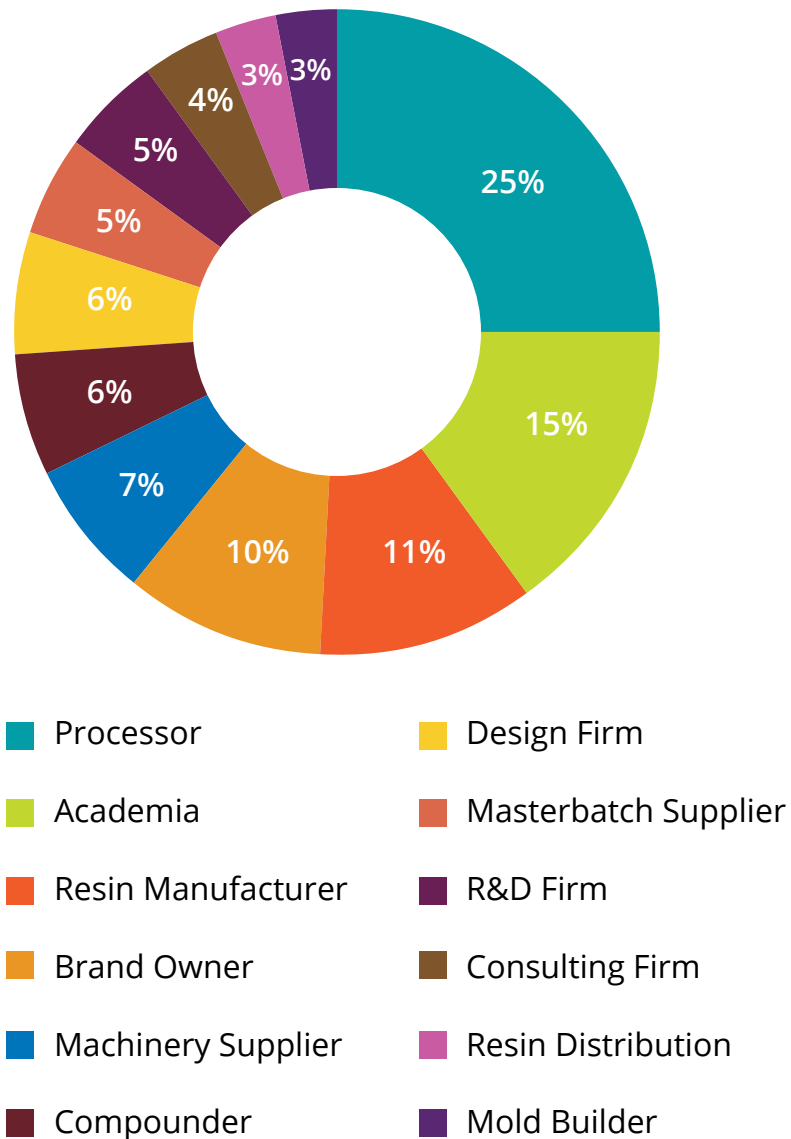
# ANTEC<sup>®</sup> ORLANDO

The Plastics Technology Conference

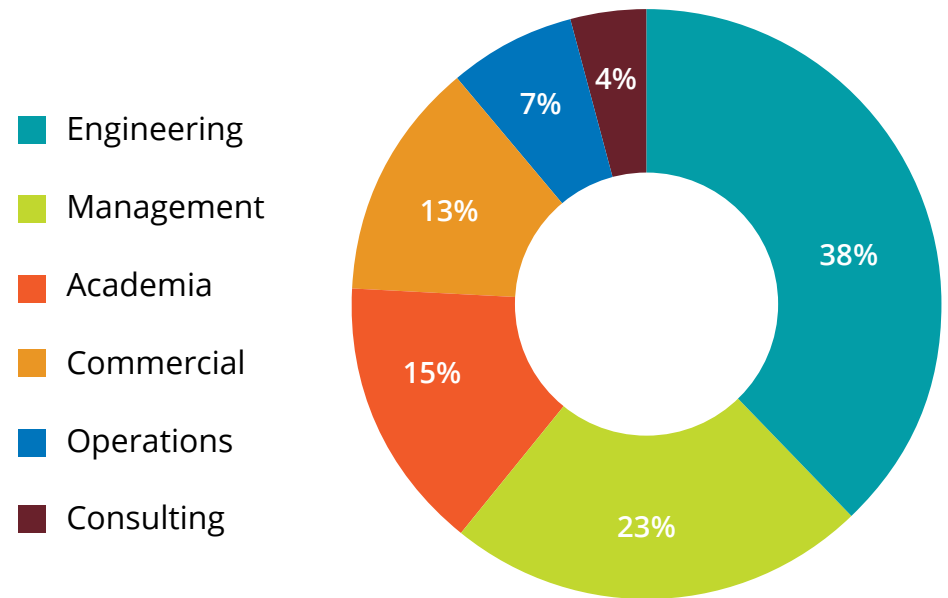
SPONSORSHIP Prospectus

May 7-10, 2018 • Orange County Convention Center • Orlando, FL @ 

**2017 ATTENDEE COMPANY TYPE**



**2017 ATTENDEE JOB FUNCTION**



**TOTAL REGISTERED ATTENDANCE 1,354**

## COMPANIES ATTENDING IN 2017

Akron Rubber Development Laboratory  
 American Cutting Edge  
 Arizona Instrument LLC  
 Bixby International  
 Brabender Technologie Inc.  
 Bruker Optics  
 BTG Labs  
 Buss, Inc.  
 C.W. Brabender Instruments, Inc.  
 Compuplast Canada Inc.  
 Coperion  
 CPM Century Extrusion  
 Crafts Technology  
 DatapointLabs Technical Ctr. for Materials  
 Dr. Collin GmbH  
 Econ Inc.  
 Element Materials Technology  
 Enercon Industries  
 Engineering Systems, Inc. (ESI)  
 ENTEK  
 ENTEX  
 Gala Industries, Inc.  
 Gelest, Inc.  
 Goettfert, Inc.  
 GP:50 New York Ltd.  
 Graham Engineering Corporation  
 Hanser Publications  
 HASCO America, Inc.  
 Japan Steel Works America, Inc.  
 Labtech Engineering Co., Ltd.  
 Leistriz  
 Malvern Instruments  
 Marman Industries Inc.












MOCON, Inc.  
 Moldex3D Northern America Inc.  
 NANOVEA  
 Netzsch Instruments N.A. LLC  
 NFM Welding Engineers, Inc.  
 OCSiA  
 Parkinson Technologies  
 Pelletron Corporation  
 PerkinElmer  
 Plasmatrete USA Inc.  
 Plastics Machinery Magazine  
 Plastindia International University  
 Polymers Center  
 Precise Plastic Testing  
 Reifenhauer, Inc.  
 SAM North America LLC  
 Shamrock Technologies  
 solidThinking  
 SPEX Sample Prep  
 STEERAmerica  
 Surfx Technologies LLC  
 TA Instruments  
 Technovel Corporation  
 Tekleen Automatic Filters, Inc.  
 Testing Machines, Inc.  
 Thermo Fisher Scientific  
 Thor Specialties  
 Trendelkamp LP  
 UMASS Lowell  
 Wickert Hydraulic Presses USA  
 Wiley  
 Xplore Instruments B.V.



# ANTEC® 2018 Marketing Opportunities

	PLATINUM	GOLD	KEYCARD	LANYARD	CONF BAGS	REG BOOTH	POSTERS	COFFEE BREAKS	PLENARY SESSIONS	NETWORK LOUNGE	MOBILE APP
	\$25,000	\$15,000	\$12,500	\$10,000	\$10,000	\$10,000	\$10,000	\$8,500	\$6,500	\$5,500	\$4,500

Promotional recognition; website, email, social media, <i>Plastics Engineering</i>	Listed 1 <sup>st</sup>	✓	✓	✓	✓	✓	✓				
<i>Plastics Engineering</i> magazine ad	Full-April	Half-April									
Editorial preview & wrap-up	✓	✓									
All event signage	✓	✓									
Sponsor sign & session slide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Poster session signs							✓				
Coffee break signs								✓			
Networking lounge signs										✓	
Conference bag inserts/giveaways	2	2	1	1	1	1	1	1	1	1	1
Complimentary ANTEC registrations	4	3	2	2	2	2	2	1	1	1	1
Expo leads	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Promotional material distribution	✓	✓									
Pop-up banner placement	✓										

 <b>Sponsor Signs/Session Slides:</b> Recognition at the start of 100+ sessions	 <b>Registration Area:</b> Major logo recognition & significant pre-show/onsite exposure; full surround of the registration desk	 <b>Networking Lounge:</b> Brand this popular hotspot right outside the exhibit
 <b>Hotel Key Cards:</b> Recognition every time an attendee uses their key card	 <b>Digital Poster Session:</b> Your brand on 100+ posters on 60" displays presented over 2 days	 <b>ANTEC® Mobile App:</b> Leverage 24/7/365 exposure on SPE's native mobile multi-event app
 <b>Lanyards:</b> Distributed to all conference registrants, putting your logo around the neck of every attendee	 <b>Coffee Breaks:</b> Available 2 mornings and 2 afternoons	 <b>For more information, contact:</b> <b>Russ Broome</b> <b>+1 203.740.5471   rbroome@4spe.org</b>
 <b>Conference Bags:</b> Attendees carry your logo during the conference	 <b>Plenary Sessions:</b> Broad audience exposure at ANTEC's Plenary Sessions	

## Additional Sponsorship Opportunities

### Welcome Reception

*Exclusive Sponsorship: \$25,000*

Kick off the conference and take the credit for the exciting, heavily-attended opening reception. Other benefits include:

- 5-minute presentation to welcome attendees and blurb about your company
- Seat drop
- 2 reserved tables
- Branded drink tickets
- Recognized as Platinum Sponsor
- 4 ANTEC Registrations
- Post Conference Dedicated E-mail Send to all attendees
- 2 Announcements via Event App day of reception (morning and 2:00PM)

### Professional Headshot Lounge

*Exclusive Sponsorship: \$12,000*

Sponsor the Photo Lounge—an executive photo portrait-taking experience where conference attendees are photographed by a professional and expert photographer!

- Sponsor name on signage
- Ability to participate in the operation of the lounge
- Sponsor mention on email sent immediately with photo
- Photo personnel will wear logo attire

## Additional Sponsorship Opportunities

### Charging Stations

*Exclusive Sponsorship: \$10,000*

Be noticed by a captive audience while attendees charge up their devices for the day.

### Hydration Station

*Exclusive Sponsorship: \$10,000*

Water Bottle & Water Station Sponsor.

### Conference Program

*Inside & Back Cover: \$10,000*

Keep your brand right in front of attendees every time they check for an exhibitor, session or general information by sponsoring the conference program.

### Escalator Runners

*Exclusive Sponsorship: \$10,000*

Your company message appears alongside the handrails of the escalators throughout the convention halls. Attendees will view them all day long as they go up and down these heavily traveled areas.

## Additional Sponsorship Opportunities

### Pre-Con Exhibitor Webinar

Limited to 4  
companies **\$8,000**

Opportunity to host a webinar to present particular product or service you will have at ANTEC. Includes post conference dedicated email send to all attendees. Limited to four (4) companies

### Wine Bar

2 Per  
Day **\$4,500**

A proven method to increase your booth traffic is through this sponsorship. During this 2-hour networking session in the Exhibit Hall, the sponsor will receive 200 branded drink tickets. A wine bar will be setup adjacent to your booth to drive traffic to your sales team. Benefits include:

- Recognition as a wine sponsor in the program guide with your booth number
- Social media promotion with your booth number
- 200 branded tickets to distribute to attendees
- Event App promotion 30 minutes before wine bar opens
- Wine Bar is located as close to your booth as possible
- Signage on bar promoting your company as the sponsor

## Additional Sponsorship Opportunities

### Virtual Reality Experience

\$9,500

A unique way to provide an out-of-this-world, exhilarating, sponsor-customized virtual reality experience to conference attendees.

### Social Media Wall

\$7,500

More impactful than banner ads, allows sponsor logo/tagline to be continuously displayed with sponsor message integrated into content generated by conference attendees.

### Live Streaming Content Sponsor

\$7,500

Brand video capture of plenary/panel discussions, your own company presentation, how-to's, or behind-the-scenes glimpses of the conference. Video will be viewed in the future on multiple public sites, ensuring continued marketing mileage for your brand, product or service.

### Snapchat On-Demand Geofilter

\$5,500

Create your customized On-Demand Geofilter for this event, your business / product. Brand logos and trade-marks are permitted. Content flows thru to Instagram and Facebook,



For more information, contact:

Russ Broome | +1 203-740-5471 | [rbroome@4spe.org](mailto:rbroome@4spe.org)