



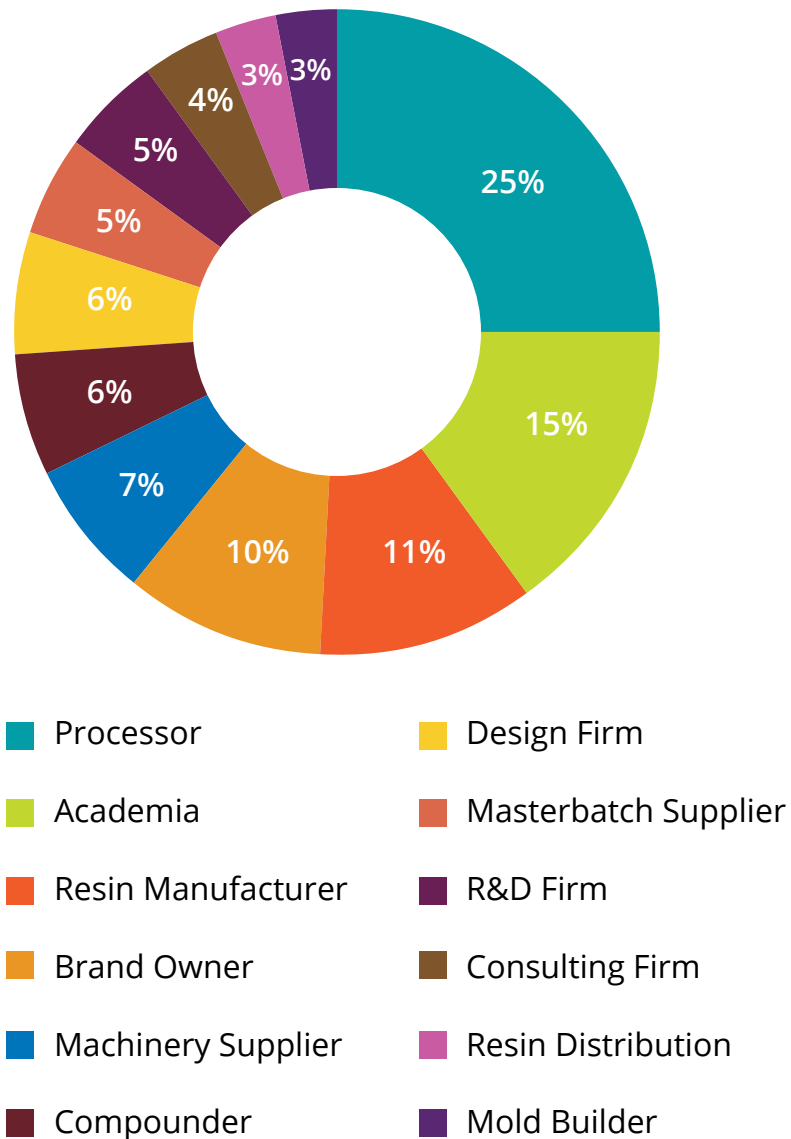
ANTEC[®] ORLANDO

The Plastics Technology Conference

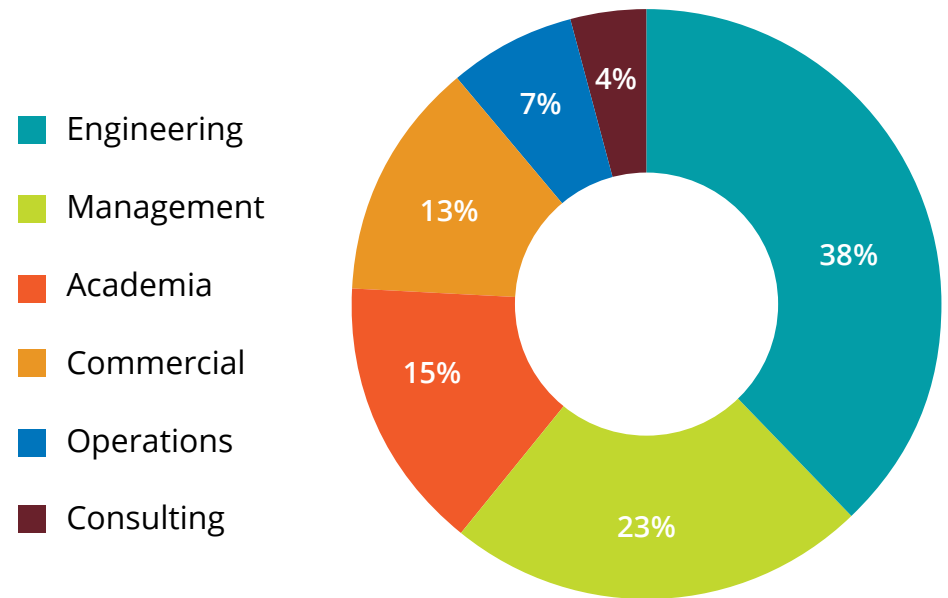
SPONSORSHIP Prospectus

May 7-10, 2018 • Orange County Convention Center • Orlando, FL @ 

2017 ATTENDEE COMPANY TYPE



2017 ATTENDEE JOB FUNCTION



TOTAL REGISTERED ATTENDANCE 1,354

COMPANIES ATTENDING IN 2017












Akron Rubber Development Laboratory	MOCON, Inc.
American Cutting Edge	Moldex3D Northern America Inc.
Arizona Instrument LLC	NANOVEA
Bixby International	Netzsch Instruments N.A. LLC
Brabender Technologie Inc.	NFM Welding Engineers, Inc.
Bruker Optics	OCSiA
BTG Labs	Parkinson Technologies
Buss, Inc.	Pelletron Corporation
C.W. Brabender Instruments, Inc.	PerkinElmer
Compuplast Canada Inc.	Plasmatreat USA Inc.
Coperion	Plastics Machinery Magazine
CPM Century Extrusion	Plastindia International University
Crafts Technology	Polymers Center
DatapointLabs Technical Ctr. for Materials	Precise Plastic Testing
Dr. Collin GmbH	Reifenhauser, Inc.
Econ Inc.	SAM North America LLC
Element Materials Technology	Shamrock Technologies
Enercon Industries	solidThinking
Engineering Systems, Inc. (ESI)	SPEX Sample Prep
ENTEK	STEERAmerica
ENTEX	Surfx Technologies LLC
Gala Industries, Inc.	TA Instruments
Gelest, Inc.	Technovel Corporation
Goettfert, Inc.	Tekleen Automatic Filters, Inc.
GP:50 New York Ltd.	Testing Machines, Inc.
Graham Engineering Corporation	Thermo Fisher Scientific
Hanser Publications	Thor Specialties
HASCO America, Inc.	Trendelkamp LP
Japan Steel Works America, Inc.	UMASS Lowell
Labtech Engineering Co., Ltd.	Wickert Hydraulic Presses USA
Leistritz	Wiley
Malvern Instruments	Xplore Instruments B.V.
Marman Industries Inc.	



ANTEC® 2018 Marketing Opportunities

	PLATINUM	GOLD	KEYCARD	LANYARD	CONF BAGS	REG BOOTH	POSTERS	COFFEE BREAKS	PLENARY SESSIONS	NETWORK LOUNGE	MOBILE APP
	\$25,000	\$15,000	\$12,500	\$10,000	\$10,000	\$10,000	\$10,000	\$8,500	\$6,500	\$5,500	\$4,500

Promotional recognition; website, email, social media, <i>Plastics Engineering</i>	Listed 1 st	✓	✓	✓	✓	✓	✓				
<i>Plastics Engineering</i> magazine ad	Full-April	Half-April									
Editorial preview & wrap-up	✓	✓									
All event signage	✓	✓									
Sponsor sign & session slide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Poster session signs							✓				
Coffee break signs								✓			
Networking lounge signs										✓	
Conference bag inserts/giveaways	2	2	1	1	1	1	1	1	1	1	1
Complimentary ANTEC registrations	4	3	2	2	2	2	2	1	1	1	1
Expo leads	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Promotional material distribution	✓	✓									
Pop-up banner placement	✓										

 Sponsor Signs/Session Slides: Recognition at the start of 100+ sessions	 Registration Area: Major logo recognition & significant pre-show/onsite exposure; full surround of the registration desk	 Networking Lounge: Brand this popular hotspot right outside the exhibit
 Hotel Key Cards: Recognition every time an attendee uses their key card	 Digital Poster Session: Your brand on 100+ posters on 60" displays presented over 2 days	 ANTEC® Mobile App: Leverage 24/7/365 exposure on SPE's native mobile multi-event app
 Lanyards: Distributed to all conference registrants, putting your logo around the neck of every attendee	 Coffee Breaks: Available 2 mornings and 2 afternoons	 For more information, contact: Russ Broome +1 203.740.5471 rbroome@4spe.org
 Conference Bags: Attendees carry your logo during the conference	 Plenary Sessions: Broad audience exposure at ANTEC's Plenary Sessions	

Additional Sponsorship Opportunities

Welcome Reception

Exclusive Sponsorship: \$25,000

Kick off the conference and take the credit for the exciting, heavily-attended opening reception. Other benefits include:

- 5-minute presentation to welcome attendees and blurb about your company
- Seat drop
- 2 reserved tables
- Branded drink tickets
- Recognized as Platinum Sponsor
- 4 ANTEC Registrations
- Post Conference Dedicated E-mail Send to all attendees
- 2 Announcements via Event App day of reception (morning and 2:00PM)

Professional Headshot Lounge

Exclusive Sponsorship: \$12,000

Sponsor the Photo Lounge—an executive photo portrait-taking experience where conference attendees are photographed by a professional and expert photographer!

- Sponsor name on signage
- Ability to participate in the operation of the lounge
- Sponsor mention on email sent immediately with photo
- Photo personnel will wear logo attire

Additional Sponsorship Opportunities

Charging Stations

Exclusive Sponsorship: \$10,000

Be noticed by a captive audience while attendees charge up their devices for the day.

Hydration Station

Exclusive Sponsorship: \$10,000

Water Bottle & Water Station Sponsor.

Conference Program

Inside & Back Cover: \$10,000

Keep your brand right in front of attendees every time they check for an exhibitor, session or general information by sponsoring the conference program.

Escalator Runners

Exclusive Sponsorship: \$10,000

Your company message appears alongside the handrails of the escalators throughout the convention halls. Attendees will view them all day long as they go up and down these heavily traveled areas.

Additional Sponsorship Opportunities

Pre-Con Exhibitor Webinar

Limited to 4
companies **\$8,000**

Opportunity to host a webinar to present particular product or service you will have at ANTEC. Includes post conference dedicated email send to all attendees. Limited to four (4) companies

Wine Bar

2 Per
Day **\$4,500**

A proven method to increase your booth traffic is through this sponsorship. During this 2-hour networking session in the Exhibit Hall, the sponsor will receive 200 branded drink tickets. A wine bar will be setup adjacent to your booth to drive traffic to your sales team. Benefits include:

- Recognition as a wine sponsor in the program guide with your booth number
- Social media promotion with your booth number
- 200 branded tickets to distribute to attendees
- Event App promotion 30 minutes before wine bar opens
- Wine Bar is located as close to your booth as possible
- Signage on bar promoting your company as the sponsor

Additional Sponsorship Opportunities

Virtual Reality Experience

\$9,500

A unique way to provide an out-of-this-world, exhilarating, sponsor-customized virtual reality experience to conference attendees.

Social Media Wall

\$7,500

More impactful than banner ads, allows sponsor logo/tagline to be continuously displayed with sponsor message integrated into content generated by conference attendees.

Live Streaming Content Sponsor

\$7,500

Brand video capture of plenary/panel discussions, your own company presentation, how-to's, or behind-the-scenes glimpses of the conference. Video will be viewed in the future on multiple public sites, ensuring continued marketing mileage for your brand, product or service.

Snapchat On-Demand Geofilter

\$5,500

Create your customized On-Demand Geofilter for this event, your business / product. Brand logos and trade-marks are permitted. Content flows thru to Instagram and Facebook,



For more information, contact:

Russ Broome | +1 203-740-5471 | rbroome@4spe.org